

MASTER MDSI

DIGITAL MANAGEMENT & INFORMATION SYSTEMS



Level
Professional master



Prerequisite
Bac+3 and plus



Credits
120 ECTS



Duration
4 semesters



Study mode
Initial training / Full time

**Opportunity to
Double Degree**



Objective

The **Professional Master in Digital Management & Information Systems** trains specialists in information systems management and integration of information and communication technologies capable of supporting companies in their digital transformation processes.

The **Professional Master in Digital Management & Information Systems** is available as a double degree in International Management with IMT-BS and in Management and Business Strategy with Ascencia Business School and in Port Management, Multimodal, Digitalization and Cybersecurity.

Content

MANAGEMENT

Business Process Management, Change Management, Project Management, Supply Chain, etc.

DIGITAL

ERP, Business Intelligence, Big Data, SAP, CRM.

SOFT SKILLS

Séminaires, Développement Personnel, Business Games, Langues, etc.

PROFESSIONAL PROJECTS

Internships, work placements, integrated projects, company visits, etc.



MDSI



Skills

- ▶ Anticipate & manage changes linked to digital transformation.
- ▶ Identify the appropriate strategic choices for managing and optimizing corporate information systems.
- ▶ Integrate the management of information systems and IT technology tools into the company's overall strategy.
- ▶ Maintain a technology watch and assess the relevance of emerging technologies to a company's business development.
- ▶ Manage technology-intensive projects and ensure the economic, social and societal performance of companies.

Sector of activity

- ▶ Digital Services Companies
- ▶ Consulting Firms
- ▶ Banking & Insurance
- ▶ BTP
- ▶ Information & Communication Technologies

Métiers

► Digital Transformation Manager

Chief Digital Officer, Digital Strategy Manager

► Digital Project Manager

Account Executive, IT Project Manager, Product/Service Manager, Digital Asset Manager

Information Systems Consultant

► ERP Consultant, IT Consultant, CRM

Partenariats professionnels

► Digital Services Companies

► Telecommunications Operators

► Banking & Insurance



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