

MASTER

MDSI

DIGITAL MANAGEMENT & INFORMATION SYSTEMS



Level
Professional Master



Prerequisite
Bac + 3 & plus



Credits
120 ECTS



Duration
4 semestres



Study Mode
Initial training
Full time



**Opportunity to
Double Degree**



Objective

The **Professional Master in Digital Management & Information Systems** trains specialists in information systems management and integration of information and communication technologies capable of supporting companies in their digital transformation processes.

The **Professional Master in Digital Management & Information Systems** is available as a double degree in International Management with IMT-BS and in Management and Business Strategy with Ascencia Business School and in Port Management, Multimodal, Digitalization and Cybersecurity with ISCID-CO.

Content

MANAGEMENT

Business Process Management, Change Management, Project Management, Supply Chain, etc.

DIGITAL

ERP, Business Intelligence, Big Data, SAP, CRM.

SOFT SKILLS

Seminars, Personal Development, Business Games, Languages, etc.

PROFESSIONAL PROJECT

Internships, PFE, Integrated projects, Company visits, etc.



MDSI



Skills

- ▶ Anticipate and manage changes linked to digital transformation.
- ▶ Identify appropriate strategic choices for the management and optimization of corporate information systems.
- ▶ Integrate the management of information systems and IT technology tools into the company's overall strategy;
- ▶ Monitor technological developments and assess the relevance of emerging technologies to a company's business development.
- ▶ Manage technology-intensive projects and ensure the economic, social and societal performance of companies.

Sectors of activity

- ▶ Digital Services Companies
- ▶ Consulting firms
- ▶ Banking & Insurance
- ▶ BTP
- ▶ Information & Communication Technologies

Professions

► Head of Digital Transformation

Chief Digital Officer, Digital Strategy Manager

► Digital Project Manager

Digital Account Executive, IT Project Manager,
Product / Service Manager, Digital Assets Manager

► Information Systems Consultant

ERP Consultant, IT Consultant, CRM Consultant

Professional partnerships

► Digital Services Companies

► Telecommunications Operators

► Banking and Insurance



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